



TRS-USA NEWS

January 10th, 2016

Greetings TRS-USA associates, fans, and clients.

Congratulations to Adam Raga for his victory on the TRS One in the opening round of the 2016 FIM X-Trial World Championship!



When will production begin?

The TRS factory expects to start initial production this month or at the latest in early February. Even though actual production has not yet begun, they are poised to start production at any moment, and are simply working-out final details. Mr. Jordi Tarrés is meticulous in every detail and when he feels that everything is perfect, production will

begin. Personnel are working every day in the factory, materials are arriving in massive quantities, new people are being added to the work-force, and the facility near Manresa is a very busy place.

The TRS motorcycles you are seeing in-action

The TRS machines that are being shown on the Internet and being used by Adam Raga in competitions are actually *final pre-production prototypes*. These are essentially the same as the production version and these machines are being ridden daily by TRS team riders who are rigorously testing them in all types of weather, terrain, and competition conditions. This meticulous process is being done so as to insure a top-quality product when actual production begins very soon.

How to obtain a new TRS motorcycle in the USA:

At this time, we have not confirmed dates of arrival of machines to the USA. I will be travelling to the new TRS factory later this month. I will report my findings when I know more specific details about this. As they are building a company from scratch, we have elected to take a step-by-step position, and prefer not to make promises for dates of delivery to our USA dealers until we are certain of specific details and have confirmation.

We do expect one "final pre-production prototype" machine to be delivered to our USA facility via air-freight just after the first of February. When it arrives, we will have a "press-day" and do an extensive write-up, make videos and take detailed photos here at our facility.

About delivery dates for those who are already waiting for a new TRS motorcycle: Our USA dealers already have placed orders to us for machines that are 'pre-sold' to their USA customers. To be absolutely fair to everyone, it is our policy to deliver machines in the same order as these orders were placed by our USA dealers. Therefore, the first new TRS machines to arrive to the USA will be delivered to those dealers in that exact order, for delivery to those customers who are first in line. When production begins very soon, we intend to ship this first allocation of pre-sold bikes to the USA by air-freight. *(Even though air-freight is very expensive, we have elected to do this to save time as ocean freight typically takes more than one month)* Once we begin to catch-up on the pre-sold machines, more will arrive via ocean freight. As stated above, the ETA for any of these deliveries is unknown at this time, but we anticipate good news regarding this subject very soon.

Common sense and many years of experience tells us that there may be some time before the new TRS machines are readily available 'on-demand' and 'in-stock' in dealerships here and abroad. We know that our USA dealers are planning on having "demo-units" for their customers to test-ride, and we hope to have new machines in-stock in our USA warehouse and in our dealerships by this spring. We much appreciate your kind understanding as the new factory begins to produce motorcycles and deliver them to those distributors, dealers, and buyers around the World who are patiently waiting.

For your convenience;

Prices, high-resolution photos, and specifications are on our **TRS-USA website** at this link: <http://www.trsmotosusa.com/2016.html>

If you are interested in pre-ordering a new TRS machine, you may choose to speak to one of our USA dealers and make arrangements with them to place a machine on order for you.

The **TRS-USA dealer list** is on our website at this link:
<http://www.trsmotosusa.com/dealers.html>

Our TRS-USA Facebook page is located at this link:
<https://www.facebook.com/trsmotosusa/>

when we know more details, we will update our website and Facebook pages in real-time.

Thank you for your interest, patience, and kind understanding.
Best regards in sport, Jim Snell, CEO, TRS-USA operations.