



TRS-USA NEWS August 9th 2016

Greetings TRS-USA associates, fans, and clients.

This month marks an important point on the time-line of our company and is an anniversary of sorts for our evolution that is TRS.

It has been one year since we officially announced that our company was in business with TRS. One year ago, we started our website, our Facebook page, and began to build the TRS-USA distributorship program. Our association with TRS actually goes back several years, as Jordi Tarrés has been focused on this project for quite some time. A few years ago, when I was approached to consider this venture, I was on-board from day-one, and I have the utmost faith in the abilities of the TRS team, many whom I have known for many years.

From that first day one year ago when we announced TRS-USA, we initiated our well thought out plans for a USA dealer network like none seen before. A brand with this caliber of quality and service requires a unique type of dealer. What makes our network unique is that they are professionals. Our USA dealers are Trials specialists as well as Trials enthusiasts, and the entire TRS brand is based upon one single point, and that focus-point is the sport of *Trials*.

With this first year now behind us, we are proud with the successful evolution of our excellent USA TRS dealer network, and they are proof that a professional network of knowledgeable dealers is the key to the introduction of any new product line. We are thankful for their commitment to the brand and their enthusiasm as well. We look forward to future growth of the brand here in the United States and are committed to supporting our dealer network and their customer base in every way possible.

Now, we enter our second year as TRS-USA, but this is actually our 26th year in this unique business. Since 1991, our company - *Rising Sun Imports Inc.* - specializes only in the sport of Trials, and I have been involved in the sport since 1973. My Brother Tim has been with our company for almost 20 years as well.

With our more than 40 years of experience in the sport, we were chosen to represent the TRS brand in the USA. With this privilege of representing the brand, comes great responsibility, and we are dedicated to provide the very best service as the USA representatives.

Overall, the worldwide TRS team is comprised solely of specialists in Trials. This is what makes TRS unique, Trials is what we do. - "We know Trial" -

For example, in the United Kingdom, Steve Saunders represents the TRS brand, Steve was not only several times British Trails Champion, but was involved in machine development for many years, as well as being a top ranked World Championship rider with many victories to his credit. All over the World, the TRS brand is represented by Trials enthusiasts who are not only riders

themselves, but are specialists in the business of trials. Like ourselves, many of the distributors around the World have been in the trials business for many years, we know many of them as not only associates, but as friends in this tight-knit industry. TRS is truly a 'family' business.

We could not be more pleased with the TRS parent company. They are building an excellent product with a sound design, backed by a team of renowned professionals who are dedicated to the brand and the sport of trials. With no distractions, TRS is a Trials company. It has been impressive to watch the step-by-step program that is now TRS Motorcycles. The factory is now running smoothly, spare parts and new motorcycles are arriving at our warehouse in increasing frequency. We are rolling now, and we are moving forward as planned.

Photo L to R - Adam Raga, Francisco "Paco" Roldan, and Jordi Tarrés



See the fabulous new video celebrating the brand and the history of Jordi Tarrés and Adam Raga, as well as seeing Paco build an entire TRS engine in time-lapse.

Here is the link <https://www.youtube.com/watch?v=FwEjITVRTyQ>

TRS ONE MOTORCYCLES IN STOCK IN THE USA WAREHOUSE NOW!

We are very pleased to announce that TRS machines are now available 'on-demand' and 'in-stock' in our USA warehouse and in USA TRS dealerships. Just yesterday we shipped seven motorcycles to our dealerships and three more leave today!



ABOUT THE TRS ONE “MODEL YEAR”

Unlike other brands, the TRS One motorcycle is not sold as a 'model year' type of product. The motorcycles that we have in stock today were built just three weeks ago at the factory in Catalonia. Jordi Tarrés and the team at TRS believe that there is no need to modify or improve upon something that more than three years of time has been spent in development. For that reason, the TRS One will remain unchanged until at least September of 2017. If you want to buy a TRS One machine, you can be confident that they are now proven to be of exceptional quality, they are current technology, and they will provide you with years of reliable performance and ease of maintenance already known as a benchmark of this brand.

THE 2016 RACING SEASON

TRS factory pilot Adam Raga has fought for victory in the World Championship and has scored wins both indoors and outdoors. Adam has proven the reliability of the design at the highest level of this sport, and with only two rounds remaining, Adam Raga is poised to once again finish in the second position in the 2016 Outdoor World Championship. An incredible feat for having just switched to the TRS brand last September!

In May of this year, TRS UK distributor Steve Saunders entered a group of TRS One riders in the grueling Scottish Six Days Trial and all TRS machines finished the event and are still going strong today.

During the competition season of 2016, the TRS One motorcycle has proven itself in all levels of trials competition. The motorcycle has proven its reliability and performance in the hands of professional and amateur riders worldwide in some of the most demanding races.

As the 2016 USA trials season continues, we are past the mid-point in the competition schedule, with numerous late summer and fall events in the upcoming months, and with the South and Western state seasons cranking-up.

TRS-USA WILL BE AT THE ‘STONEY LONESOME TWO-DAY TRIALS’

On September 17th and 18th Jesse Wellenstein and myself will be at the Stoney Lonesome Two-day Trials in Columbus Indiana. We will be there with the 300cc and 250cc TRS One machines (and possibly a 280cc as well)

This is a “TI” (Trials Inc) event, it has been held for more than 30 years at this location, and is a Midwest trials event icon! If you have never been to the “Stoney” two-day, you don’t know what you are missing. This event is very well organized and the loop ride is fantastic with miles of wooded trails in scenic Southern Indiana. If you are coming to this event, please feel free to visit us for a test ride on the TRS One of your choice.

Link to the TI club *schedule* web page <http://trialsinc.org/?trigger=sch>

Information about the specific TRS models and availability

We have delivered models to customers in the USA in all three displacements and they are in use now.

We are proud to announce that TRS machines are now available ‘on-demand’ and ‘in-stock’ in our USA warehouse and in USA TRS dealerships.

As of today (August 9th 2016) we have in stock in our USA warehouse, all three engine sizes. If you want to buy a new TRS One you may contact your favorite TRS dealer and we can arrange for immediate delivery. (Act now if you want one of these)

The factory is growing and they have stepped-up production. They are now building all three engine sizes as orders from the distributors arrive. Available now are 300cc, 280cc and 250cc models.

With our commitment to good service, and to supply the demand, we will continue to ship the motorcycles by air-freight. *(Even though air-freight is very expensive, we have elected to do this to save time as ocean freight typically takes more than one month)*

For your convenience, almost all of our USA dealers do have “demo-units” on-hand now for their customers to test-ride, and we are doing everything we can to obtain as many motorcycles as the factory will allocate to us.

As always, we will continue to update our website and Facebook pages in real-time.

For your convenience;

Prices, high-resolution photos, and specifications are on our TRS-USA website at this link:

<http://www.trsmotosusa.com/2016.html>

The TRS-USA dealer list is on our website at this link:

<http://www.trsmotosusa.com/dealers.html>

Our TRS-USA Facebook page is located at this link:

<https://www.facebook.com/trsmotosusa/>

Best regards in sport, Jim Snell, CEO, TRS-USA operations.